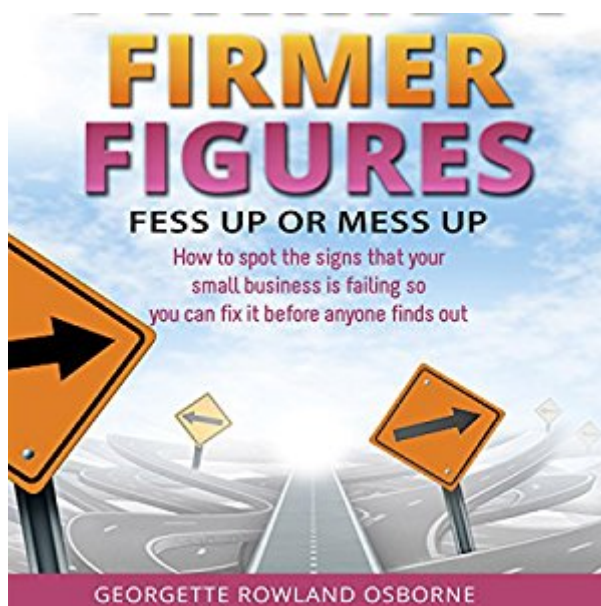


The book was found

# Firmer Figures: Fess Up Or Mess Up: How To Spot The Signs Your Small Business Is Failing So You Can Fix It Before Anyone Finds Out



## Synopsis

So you want to start a business? You have had the concept for a sure-fire successful business for a long time and you have cultivated the idea into a viable business plan and the possibility of working for yourself is something that you relish. You are dying to take the plunge but something is holding you back. It's time to take the fear out of business finances. Important tips you'll learn: The character types of business owners and entrepreneurs, so that you can identify your own weaknesses and strengths and understand the best way for you to operate Valuable information on when and why you should outsource as well as the importance of learning to be adaptable and flexible to change What to expect from your accountant and your bookkeeper so you can hire them with confidence The financial warning signs that identify how close you are to business failure that most entrepreneurs miss or don't take seriously enough Deciding whether to save your business versus starting over; and the options available

## Book Information

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## Customer Reviews

Love how she gives you case studies and tips for managing your business - especially the finances (a.k.a. figures). As you can guess, the book is not about having a firm physique. That's an excellent play on words, yet she's talkin' about the money honey. She covers everything from business ideas to advice taking (or not taking) to income targets to managing the finances. The chapter on Controlling the Control Freak is a good one. Guilty! And then there's a significant section on the financial fitness of your business. She walks through everything from financial statements to break even calculations (without boring your pants off). This is an awesome resource for business owners.

Georgette does a great job covering the topic that entrepreneurs let slip away after they get their start up funds together. It is easy to be so busy growing the business that this slips through the cracks...and then it causes a sinkhole for you!

Before you get behind the eight ball make sure you read this book, knowing the finances of your business will make all the difference. Georgette does a great job of getting straight to the point and cutting out all the fluff.

Authentic Story Alerts! Best way to get handle on your first life-time partner meaning finance. Simply brilliantly written to take the fears out of finances and where to focus your energy if you want firmer financial and business foundations! With the art of letting go, follows business transformation into the making of a happier business owner. A book packed with nuggets and harsh reality facts that hold many businesses from succeeding!.Highly recommend as it is an eye opener! Amal Simothy, Senior Partner, AccountingPreneur

Georgette masterfully walks you through the process of knowing when and why you should outsource. She details how to identify your strengths and weaknesses. What to look for when hiring an accountant/bookkeeper & identifying warning signs that could mean the financial failure of your business.

I was looking for a good set to of KPIs and explanation of those KPIs. These measures or figures were discussed only in one or two chapters. Rest are about starting a business and staying confident when things fail.

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